

# 2023 Community Needs Assessment



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# **ACKNOWLEDGMENTS**

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Needs Assessment Facilitation, Research and Reporting provided by:

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### **Bayou Community Foundation**

315 Barrow Street Houma, LA 70360 (985) 219-0046 contact@bayoucf.org

www.BayouCF.org

Jennifer Armand, Executive Director

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# ABOUT BAYOU COMMUNITY FOUNDATION

The Bayou Community Foundation (BCF) was created in 2012 by resident business leaders and philanthropists from Lafourche and Terrebonne Parishes. It is the only community foundation specifically and solely serving Lafourche Parish, Terrebonne Parish, and Grand Isle, Louisiana.

In the aftermath of Hurricanes Katrina and Rita and the 2010 Gulf oil spill, these local leaders recognized the need for a community foundation to strengthen human services, education, workforce development, and coastal preservation efforts in our area, as well as to serve as "the community bucket" for national and international grant funding and philanthropic gifts in the aftermath of a future emergency or natural disaster.

In 2012, the Gheens Foundation awarded BCF a 5-year, \$500,000 challenge grant, which, combined with contributions from local donors, provided the seed money for BCF grant-making programs focused on addressing the region's most critical needs. BCF met the \$1 million Gheens Foundation match in April 2015, nearly two years ahead of schedule.

The Gheens Foundation and many other donors continue to support the work of BCF with their gifts, particularly the organization's signature annual grants program for nonprofits in Lafourche, Terrebonne and Grand Isle that are meeting critical needs in our community.

From 2013 - 2023, the Foundation's Annual Nonprofit Grants Program has awarded 274 grants totaling over \$2.3 million.

BCF also offers free nonprofit workshops and an annual nonprofit conference to strengthen nonprofit capacity and effectiveness and hosts community convenings such as the Bayou Region Hunger Summit and Behavioral Health Summit to advance collaborative solutions to critical issues. Perhaps the greatest impact of Bayou Community Foundation since 2021, however, has been through the Bayou Recovery Fund for Hurricane Ida Relief.

Since the Category 4 storm's landfall in Lafourche Parish on August 29, 2021, the Foundation has awarded over \$10 million in grants for immediate relief and long-term recovery services, including an expansive housing recovery program in partnerships with volunteer nonprofit rebuilding groups in Dulac, Grand Isle and southern Lafourche Parish. Through the program, 27 FORTIFIED Gold homes were built and over 350 repaired for Hurricane Ida survivors in Dulac and Grand Isle between 2022-2023, and an additional 26 new homes and 175 home repairs are expected to be completed in southern Lafourche and Grand Isle through June 2024.



## **ABOUT THE NEEDS ASSESSMENT**

In January 2013, just months after the creation of Bayou Community Foundation (BCF), the leadership of BCF conducted its first Community Needs Assessment to determine the scope and focus of its planned nonprofit grants program. This initial assessment included government, civic, business, education, criminal justice, health care, and nonprofit leaders from Lafourche, Terrebonne and Grand Isle, and concluded with a tremendously valuable report that BCF has used for the past decade to drive its Annual Nonprofit Grants Program.

With the tremendous impacts experienced by residents of our Bayou Region from Hurricane Ida in 2021, BCF leadership recognized that a new community needs assessment was warranted to identify growing and emerging needs in the Foundation's Lafourche Parish, Terrebonne Parish and Grand Isle service area, and the vulnerable groups that are perhaps the greatest impacted by these needs and gaps in services.

Bayou Community Foundation conducted this Bayou Region Community Needs Assessment August - October 2023 with the facilitation of consultant Eileen Chao from Empower for Good, LLC.

The purpose of the assessment was:

- To better understand the emerging and expanding humanitarian needs in our service area since Hurricane Ida's landfall in 2021 and the COVID-19 pandemic;
- Identify nonprofits engaged in filling these needs and gaps that remain; and
- Explore nonprofit and community-wide collaborations that may help fill those gaps.

Stakeholder surveys were administered to 150 grantees, donors, and other community partners in August 2023. Empower for Good facilitated four focus groups in September 2023 with <u>41 participants</u> representing Terrebonne, Lafourche and Grand Isle to document personal reflections and professional insights on the biggest challenges facing our most vulnerable residents. The Needs Assessment also researched data from online sources.

Findings are summarized and included in detail in the pages that follow, along with links to supporting research and other information.

Bayou Community Foundation has used and will continue to use the findings of this needs assessment to implement its strategic operational and programmatic priorities, advocate for community efforts to address these needs, and drive its **Annual Nonprofit Grants Program** beginning in 2024.

As we approach the three-year anniversary of Hurricane Ida's landfall in August 2024, we are confident this updated needs assessment will help Bayou Community Foundation more strategically fill emerging and expanding needs, and prioritize programmatic and advocacy efforts as our community continues to rebuild.



## **PROCESS**

#### Key activities in the Needs Assessment process included:

- Bi-weekly working sessions July November 2023 between Bayou Community
  Foundation Executive Director Jennifer Armand and Strategic Planning Consultant
  Eileen Chao with Empower for Good, LLC.
- Desk research and evaluation of that research (demographic data, reports, white papers, etc.)
- Interviews of 10 key stakeholders including grantees, community partners, donors, community leaders, volunteers and staff.
- <u>Stakeholder survey</u> to 150 grantees, donors and other community partners representing Terrebonne, Lafourche and Grand Isle.
- Four focus groups incorporating feedback from 41 participants representing the Terrebonne, Lafourche and Grand Isle communities
  - BCF Needs Assessment Focus Group Participant list
- Two strategic working sessions of the BCF Board of Directors on August 30 and November 14, 2023.
- Initial summary of findings of Needs Assessment presenter to stakeholders, community partners and donors at outreach event at Nicholls State University December 5, 2023.

# **EVALUATION AND REPORTING**

Following the gathering of data from the Needs Assessment Process, Empower for Good and BCF team compiled, analyzed and synthesized information to create the following:

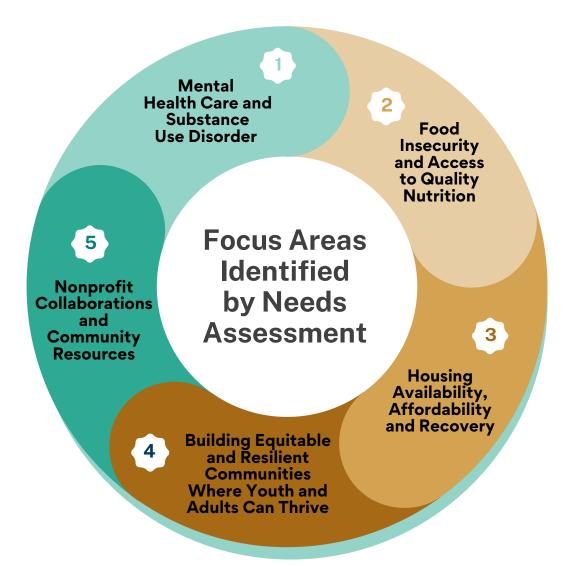
- <u>Demographic Research</u>
- Desk research summary
- Focus Groups Emerging Themes
- Needs Assessment Evaluation The Needs Assessment Evaluation evaluated all research findings to identify the top needs in BCF communities.



## **FOCUS AREAS IDENTIFIED**

From the Needs Assessment Evaluation and through working sessions with Bayou Community Foundation staff and Board of Directors, the Foundation confirmed the following focus areas at the most critical community needs identified in the assessment process:

- Mental Health Care and Substance Use Disorder
- Food Insecurity and Health Food Access
- Housing Availability, Affordability and Recovery
- Building Equitable and Resilient Communities Where Youth and Adults Can Thrive
- Nonprofit Collaborations and Community Resources





## SUMMARY OF FINDINGS

(Data sources are noted in desk research findings beginning on page 11)



# Mental Health Care & Substance Use Disorder

In 2023, 39.1% of adults in Louisiana reported symptoms of anxiety and/or depressive disorder. Drug overdose death rates have increased in Louisiana from 13.5 per 100,000 in 2011 to 55.9 per 100,000 in 2021. The Bayou Region has 63.8 mental health providers for every 100,000 residents. This is much lower than the state (138.5 per 100,000) and the nation (126.0 per 100,000).

"Culturally, folks are very resistant to receiving mental health help. When the entire community is experiencing trauma, individuals don't appreciate the trauma they are experiencing or deal with it because everyone is dealing with it. Anxiety and depression are always around them and they don't realize their specific need or that these feelings are not normal." - Focus Group Participant



# Food Insecurity and Healthy Food Access

In Terrebonne Parish, 16,690 people, 15% of residents, lack consistent access to enough food for every person in the household, with the food insecurity rate among children at nearly 21%. In Lafourche Parish, 13,810 people or 14.1% of residents are food insecure, including 17.5% of children. Louisiana ranks 48 of 50 in food insecurity with a rate of 14.8% versus the national rate of 10.4%. Louisiana also has the highest rate of senior food insecurity in the nation at 13.4%.

"There are food and housing shortages. Inflation and supply chain issues are creating rising costs for food, which is increasing food insecurity." - Focus Group Participant

16,690
PEOPLE IN TERREBONNE LIVE WITH FOOD INSECURITY

13,810
PEOPLE IN LAFOURCHE LIVE
WITH FOOD INSECURITY

1 in 7 people struggle with food insecurity in Louisiana





# Housing Availability, Affordability and Recovery

Homelessness data reports that rates are up 11% from 2022, the largest jump since 2007. When survey participants were asked, based on their opinions or observations, what gaps in critical nonprofit services exist in Lafourche, Terrebonne or Grand Isle, homelessness and housing insecurity was ranked #1 out of 9 gaps.

"We don't have the resources to address this issue. Housing affordability is a real challenge. There are no homeless shelters in Thibodaux and only one in Houma, and there is a lack of affordable housing."

-Focus Group Participant

"We are seeing housing shortages and resources for those displaced by the storms."

-Focus Group Participant

Homelessness rates have risen

11%

That is the highest jump since 2007



# Building Equitable and Resilient Communities Where Adults and Youth Can Thrive

According to the **2023 Kids Count Databook**, Louisiana ranks 49th in overall well-being of children. The state ranks 50th in economic well-being, 43rd in education, 49th in health, and 49th in community and family well-being indicators. Particular needs identified in the Bayou Region include mentoring and academic enrichment for at-risk youth, non-traditional workforce development, early childhood education, and access to quality health care and affordable medication.

"We must have positive recreation opportunities for our young people." - Focus Group Participant





# Nonprofit Collaboration and Community Resources

Bayou Community Foundation has proven its ability to forge strong partnerships to tackle big problems. The success of the Hurricane Ida Housing Recovery Program and its partnerships with rebuilding volunteers and funders proves that BCF has the ability to focus resources and meet the most dire of needs.

"As the community grows and issues become more apparent, there is a need for new programs and for existing programs to grow. Building relationships with other organizations, corporations, and donors to fill those needs is important." - Grantee/Local nonprofit









# SURVEY AND FOCUS GROUP RESPONSES, RESEARCH, REFERENCES



## Mental Health Care & Substance Use Disorder

#### **Survey Summary**

When survey participants were asked, based on their personal knowledge and/or observations, to identify the five most critical categories of humanitarian needs in Lafourche, Terrebonne or Grand Isle that are traditionally addressed with nonprofit services, mental health care was ranked #1 out of 18 needs, with 53 out of 74 participants ranking it as #1.

When survey participants were asked, based on their opinions or from their observations, what gaps in critical nonprofit services exist in Lafourche, Terrebonne, or Grand Isle, mental health care was ranked #2 out of 9 gaps, with 9 of 53 participants ranking it as #1.

#### **Focus Group Summary**

Mental health care and substance use disorder were mentioned in 17 instances across four focus groups.

- "Two students went to the ICU this week due to alcohol abuse. There is a growing number of students with addiction and substance use disorder issues. They must leave the area for treatment and don't always come back."
- "We're in a mental health crisis. There are extreme waiting times to get in for people in crisis and residents are suffering trauma."
- "Education is key. We must break the cycle. This may be a role for BCF's grants program, and education can also help communicate the need and normalcy of counseling for mental health."
- "Culturally, folks are very resistant to receiving mental health help. When the entire community is experiencing trauma, individuals don't appreciate the trauma they are experiencing or deal with it because everyone is dealing with it. It is always around them and they don't realize their specific need or that this is not normal."



#### **Desk Research**

TPCG Community Needs Report (January 2022) - More families are experiencing mental health issues and with deeper levels of involvement such as depressive symptoms, suicidal thoughts, and self-harm especially during the Covid-19 pandemic. There has also been an increase in the misuse of opioids and other substances within the state. COVID-19 has worsened this issue which impacts individuals, families, and community safety.

Mental Health America and State of Mental Health in America 2023 - LA ranks #36 in the U.S. for prevalence. A ranking of 1 - 13 is considered to be low, a ranking of 39-51 indicates a higher rate of substance use disorder and mental health issues and lower access to care. 21% of adults are experiencing a mental illness, which is equivalent to over 50 million Americans. 15% of adults had a substance use disorder in the past year, and 93.5% did not receive treatment.

**KFF Mental Health in LA (2023)** - From February 1 to 13, 2023, 39.1% of adults in Louisiana reported symptoms of anxiety and/or depressive disorder, compared to 32.3% of adults in the U.S. Drug overdose death rates have increased in Louisiana from 13.5 per 100,000 in 2011 to 55.9 per 100,000 in 2021. Over the same period, drug overdose death rates increased from 13.2 to 32.4 per 100,000 in the U.S.

Lady of the Sea Community Health Needs Assessment (2023) - When participants were asked what they would consider the top health priorities of themselves, their families, and their community, mental health ranked #3 behind #1 diabetes management and #2 heart disease/high blood pressure. However, when participants were asked about the most important healthcare issue the community is facing, "access to mental healthcare" received the greatest number of responses. This need was also listed in the 2017 and 2022 CHNA as one of the top three priorities for the community. In response to these Needs Assessments, Lady of the Sea began building its mental health staffing and currently has three licensed counselors and a psychiatric nurse practitioner to help address these needs. Lafourche Parish has a high patient-to-provider ratio for mental health providers 540:1, compared to Louisiana, which is 310:1. Lafourche Parish has a higher incidence of suicide (16/100,000 population) than the national rating (14/100,000 population).

Percentage of adults in TRHS service area diagnosed with depressive disorder: 27%



#### Thibodaux Regional Health System: 2022 Community Health Needs Assessment -

The majority of TRHS service area participants in the health needs assessment rank their mental health as favorably (Excellent = 23%, Very Good = 30.9%, and Good = 23.8%), 22.1% of participants rank their mental health as "Fair" or "Poor." This is worse than the national rate of this same level (13.4%) and has significantly increased since 2018. Additionally, a majority of participants (62.5%) listed mental health as a major problem within the community for the following reasons: access to care and services, incidence and prevalence, affordable care and services, cultural and personal beliefs, disease management, COVID-19, lack of providers and teen/young adult usage.

- Depression: A total of 27.5% of TRHS Service Area adults have been diagnosed by a physician as having a depressive disorder; this is worse than state and national percentages.
- Chronic Depression: A total of 39.1% of TRHS Service Area adults have had two or more years in their lives when they felt depressed or sad on most days, although they may have felt okay sometimes. This is worse than the national averages and contains disparity as it is more often reported in women, young adults, low-income residents, and participants in communities of color.
- Stress: A majority of surveyed adults characterize most days as no more than "moderately" stressful. While this is similar to the national average, it was more often found in women, adults younger than 65, low-income residents, and participants in communities of color.
- Suicide: In the TRHS Service Area, there were 14.1 suicides per 100,000 population (2018-2020 annual average age-adjusted rate), which was higher than the national average but lower than the state average.
- Mental Health Providers: In the TRHS Service Area in 2021, there were 63.8 mental health providers for every 100,000 population (190 total). This is much lower than the state (138.5 per 100,000 population) and the national level (126.0 per 100,000 population).
- Access to Mental Health Care: A total of 8.4% of TRHS Service Area adults report a time in the past year when they needed mental health services but were not able to get them; the main reasons were availability of services and lack of transportation.



#### **Bayou Region Behavioral Health Summit**

As a direct result of this Needs Assessment, Bayou Community Foundation hosted the **Bayou Region Behavioral Health Summit** on April 30, 2024, attended by local health care providers, educators, law enforcement, government agencies and nonprofits to explore gaps in mental health and substance use services and barriers encountered by residents in accessing care. Findings from the Summit can be found in **Appendix I**.











# Food Insecurity and Healthy Food Access

#### **Survey Summary**

When survey participants were asked, based on their personal knowledge and/or observations, to identify the five most critical categories of humanitarian needs in Lafourche, Terrebonne or Grand Isle that are traditionally addressed with nonprofit services, food insecurity was ranked #2 out of 18 needs, with 43 out of 74 participants ranking it as #2.

When survey participants were asked, based on their opinions or from their observations, what gaps in critical nonprofit services exist in Lafourche, Terrebonne or Grand Isle, food insecurity was ranked #5 out of 9 gaps, with 4 of 53 participants ranking it as #5.

#### **Focus Group Summary**

Food insecurity and quality nutrition were mentioned in eight instances across four focus groups.

- "Food insecurity is the highest need.
   Families struggle with fresh food, the cost of food, and transportation."
- "We need to be distributing quality food at food banks. We should be providing food that we want to eat, food that can be cooked on a stove, fresh fruits and vegetables."
- "There is a food and housing shortage.
   Inflation and supply chain issues are creating rising costs for food, which is increasing foot insecurity."





#### **Desk Research**

<u>Feeding Louisiana (2023)</u> - An estimated 683,110 people in Louisiana live with food insecurity, 234,120 are children (this equates to 1 in 7 people struggling with food insecurity).

Center for Planning Excellence - State of Hunger in LA (2021): COVID-19 has had an impact on food security across the U.S. In Louisiana, since the start of the pandemic, the number of food-insecure households in Louisiana has increased by 44%. Of these households, 69% have not had access to nutritionally adequate food in the past week. 1 in 7 urban households are food insufficient. That number rises to 1 in 5 for rural families "Insufficient" is defined as sometimes or often not having enough to eat. 23% of Black Louisiana households reported not having enough food in the past week, compared to 7% of white households. Nationally, 16% of households are food insecure, and 10% are food insufficient. In Louisiana, those numbers are significantly higher -- 21% of households are food insecure, and 15% are food insufficient.

<u>America's Health Rankings - Food Insecurity in LA (2023)</u> - Louisiana ranks 48 of 50 in food security. 14.5% of households are unable to provide adequate food for one or more household members due to a lack of resources.

Second Harvest Food Bank: Food Insecurity in the Bayou Region (2023) - Second Harvest defines food insecurity as the: 1) lack of consistent access to food for an active, healthy lifestyle; 2) lack of financial resources for food at the household level; and 3) temporary or longstanding for families. Additionally, hunger and food insecurity are related, but they are two distinct concepts. Hunger occurs on the individual level whereas food insecurity is a more economically-driven measure at the household level. Drivers of food insecurity include poverty, unemployment, low-waged jobs, fixed incomes, the economy (depressions, recessions, and inflation), health, disability, natural disasters, and pandemics. There are also factors that influence food insecurity including affordability, accessibility, adequacy, acceptability, agency, time, and transportation.

In the Bayou Region 13.4%of residents

are food insecure.



#### Second Harvest Food Bank continued

#### **Data**

- Louisiana has a rate of 14.8% food insecurity versus the national rate of 10.4%. Louisiana also has the highest rate of senior hunger/food insecurity in the nation at 13.4%.
- In the Bayou Community, the food insecurity rate is 13.4% (27,980 people). Lafourche Parish has a food insecurity rate of 12.9% (12,620 people) and Terrebonne Parish has a food insecurity rate of 13.9% (15,360 people). Food insecurity rates can also be viewed by race: Black population: 23%; Hispanic population: 17%; and White, non-Hispanic population: 10%. By age, children have a 16% rate of food insecurity and seniors have a 13.4% rate of food insecurity.
- Food insecurity by block groups: Lafourche: 26%, Terrebonne: 26%, and Grand Isle: 32%.

#### **Trends and Actions**

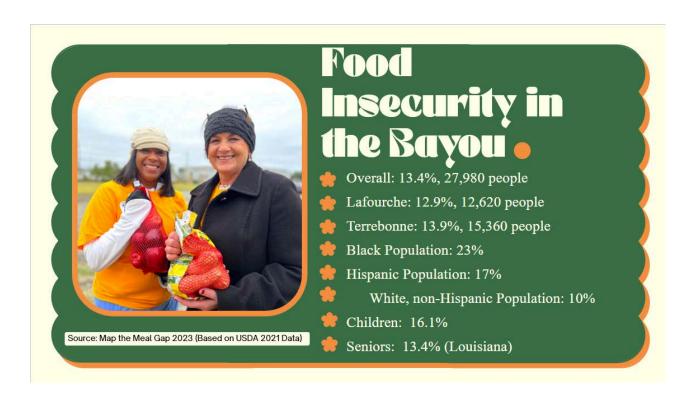
- Second Harvest collaborates with two dozen location organizations in Lafourche, Terrebonne, and Grand Isle to provide support to the community facing food insecurity. In the fiscal year 2023, this network provided 2.5 million pounds of food to the Bayou region.
- There are several food challenges that resulted in a decrease in the amount of food donated including food received from the USDA decreased by 48% and food donated by retailers, manufacturers, and individuals decreased by 14%. Supply chain issues and inflation negatively impacted food donations from all donor streams.
- Second Harvest is hopeful this situation will improve as the retail/manufacturing donations are beginning to improve and the USDA is planning for fiscal year 2024 to improve deliveries and announced the investment of an additional \$1 billion in The Emergency Food Assistance Program.
- Second Harvest has also taken several strategic actions to address the challenges
  of food inventory in the short- and long-term including purchasing food and
  investing in a Food Sourcing Team by hiring additional personnel to expand efforts
  to source food from South Louisiana.
- Second Harvest is also taking a systems-level approach to address food insecurity through a number of programs at the federal, state, and local levels.



#### **Bayou Region Hunger Summit**

Bayou Community Foundation hosted the **2023 Bayou Region Hunger Summit** on October 12, 2023, with 78 participants representing local food banks and pantries serving food insecure residents in Lafourche, Terrebonne and Grand Isle, as well as other nonprofit organizations, churches and government agencies who provide services to under-resourced residents who may also be food insecure.

Food banks and parties represented included 49 local partners of Second Harvest Food Bank of Greater New Orleans and Acadiana.



Findings from the Summit can be found in **Appendix II**.

A list of nonprofits or public providers working in this area can be found <u>here</u>. Please note this list may not be all-inclusive and organizations may have changed since this list was compiled for this assessment.



# Housing Availability, Affordability and Recovery

#### **Survey Summary**

When survey participants were asked, based on their personal knowledge and/or observations, to identify the five most critical categories of humanitarian needs in Lafourche, Terrebonne or Grand Isle that are traditionally addressed with nonprofit services, housing recovery from Hurricane Ida was ranked #3 out of 18 needs, with 37 out of 74 participants ranking it as #3. Homelessness (not associated with Hurricane Ida) was ranked #5 out of 18 needs, with 29 out of 74 participants ranking it as #5.

When survey participants were asked, based on their opinions or from their observations, what gaps in critical nonprofit services exist in Lafourche, Terrebonne or Grand Isle, homelessness and housing insecurity was ranked #1 out of 9 gaps, with 14 of 53 participants ranking it as #1.

#### **Focus Group Summary**

Housing availability, affordability and housing recovery were mentioned in 23 instances across four focus groups.

- "We don't have the resources here to address this issue."
- "We work with our college students to give them 'one more month' of housing."
- "Housing affordability is a real challenge there are no homeless shelters in Thibodaux and there is a lack of affordable housing."
- "Homelessness and not having affordable housing options is a reason women do not leave domestic violence situations."
- "We are seeing housing shortages and resources for those displaced by the storms."
- "Property owners are facing increased insurance costs, so they are forced to raise rent, but that hurts tenants."
- "Families who are in FEMA trailers can't afford the deposit for a new place. Housing accessibility is causing stress and mental health issues."



#### **Desk Research**

<u>Start Corporation</u> - PIT Count: During the week of January 16 - 22, 2023, Start Corporation conducted the <u>2023 Point-in-Time (PIT) Count</u> of homeless individuals in the Houma region. The count was as follows:

- Unsheltered: 13 individuals
- Utilizing Emergency Shelter/Transitional Housing: 47 individuals
- TOTAL Count: 60 (does not include anyone still experiencing homelessness due to home loss or damage during Hurricane Ida)

TPCG Community Needs Report (January 2022) - The high cost of housing is a driver of economic instability and a root cause of homelessness. There is a large gap between incomes and housing costs, so households experience unsustainable housing cost burdens that can lead to homelessness. COVID-19 has created an impact through loss of income - this has disproportionately affected renters. There aren't enough affordable housing or government subsidies available. COVID-19 has reduced rentals and increased costs for landlords and construction. Increased homelessness is likely as relief aid and eviction moratoriums end.

<u>ALICE Report (May 2023)</u> - Data reveals a disconnect between wages and the high cost of living (housing, transportation, childcare, health care, and other needs). This impacts individuals, families and the overall community. Black households, young households, single-parent households, and rural households had the highest rates below the ALICE (Asset-Limited, Income-Constrained, Employed) Threshold.

WSJ - More Americans Are Ending Up Homeless (August 14, 2023) - Homelessness data reports that rates are up 11% from 2022, which is the largest jump since 2007. This is occurring across the US. This is due to rising housing costs, a lack of affordable rental units, and the opioid crisis. Housing costs are the largest contributor, largely due to COVID-19 relief policies and funding ends. These policies provided many resources and funds to support access to safe and affordable housing.

McKinney-Vento National Center for Homeless Education (2021-2022) - Of students enrolled in Lafourche Parish Public Schools, a total of 1,342 students were considered homeless and 3,368 where living in poverty with a poverty rate of 20.2%. Of students enrolled in Terrebonne Parish Public Schools, a total of 1,369 students were considered homeless and 4,221 where living in poverty with a poverty rate of 20.8%.



#### **Hurricane Ida Housing Recovery**

Bayou Community Foundation recognized the urgent need for housing recovery following Hurricane Ida's landfall August 29, 2021, and launched aggressive, impactful housing recovery programs in the southern Terrebonne bayou community of Dulac, Southern Lafourche and Grand Isle.

From January 2022 - June 2024, the Rebuild Dulac, <u>Rebuild South Lafourche</u> and <u>Rebuild Grand Isle</u> programs funded and managed by BCF with the generous help of rebuilding volunteers from across the country will have constructed 53 new stormfortified homes and repair 500 for under-resourced Hurricane Ida survivors, bringing nearly 1,000 local residents with no other hope for assistance back home.









# Building Equitable and Resilient Communities Where Adults and Youth Can Thrive

#### **Survey Summary**

When survey participants were asked, based on their personal knowledge and/or observations, to identify the five most critical categories of humanitarian needs in Lafourche, Terrebonne or Grand Isle that are traditionally addressed with nonprofit services, they responded:

- Mentoring and/or academic enrichment for At-Risk Youth was ranked #6 out of 18 needs, with 23 out of 74 participants ranking it as #6.
- Workforce development and retention in the Bayou Region was ranked #10 out of 18 needs, with 18 out of 74 participants ranking it as #10.
- Early Childhood Education was ranked #8 out of 18 needs, with 20 out of 74 participants ranking it as #8.
- Access to Quality Health Care and Medication was ranked #7 out of 18 needs, with 22 out of 74 participants ranking it as #7.



When survey participants were asked, based on their opinions or from their observations, what gaps in critical nonprofit services exist in Lafourche, Terrebonne, or Grand Isle:

- Education and Youth-Related Services was ranked #7 out of 9 gaps, with 2 of 53 participants ranking it as #7.
- Job Training was ranked #9 out of 9 gaps, with 1 of 53 participants ranking it as #9.
- Health needs was ranked #6 out of 9 gaps, with 3 of 53 participants ranking it as #6.



#### **Focus Group Summary**

# Youth-Related Challenges and Issues were mentioned in nine instances across four focus groups.

- "We must have positive recreation opportunities for youth including preventative services, opportunities, and alternatives for youth."
- "We see a lot of school attendance issues and dropouts because of their housing issues or since COVID. It's impossible to break the cycle."
- "We have seen the positive impact of academic enrichment programs on at-risk youth."
- "Young people and minorities are leaving. So many younger folks under the age of 25 are 'moving to Texas.' Some people don't have a choice to leave or not to leave and can only rely on the services we have here."

#### Access to Health Care was mentioned in eight instances across four focus groups.

- "Access to health care is an issue for those without transportation."
- "We are struggling with getting specialists down the bayou."
- "People don't trust telehealth, but those who struggle with transportation might not have another alternative. Telehealth could help."
- "There is a severe shortage of medical support staff. Ochsner is working in the schools to promote careers in the medical field."

#### Workforce Development was mentioned in two instances across four focus groups.

- "There is a group of people who can't get a job because they won't pass a drug test, or they have a rap sheet or problems with background checks. This is where the education piece comes in for employers with regard to background checks. It may require legislation to change. There are some people who might be great employees, but background checks stop them from being hired."
- "Residents need resources to learn about and access workforce development opportunities."



#### **Desk Research**

#### Mentoring and/or academic enrichment for At-Risk Youth:

<u>WalletHub - At-Risk Youth Statistics (2023):</u> Louisiana is ranked #1 for the most atrisk youth. Louisiana is also in the top 3 for percentage of disconnected youth and percentage of youth lacking a high school diploma.

DCFS March 2023 Report (Terrebonne parish on p. 11) - Doubling the federal cash benefit for Louisiana's most vulnerable families propelled the state from 48th in the nation to the national average. These funds included addressing poverty and the most vulnerable populations, achieving permanency for children, stabilizing the DCFS workforce, and responding to and recovering from disasters.



# PBS: Why LA counseling centers are seeing a rising in kids with grief (2022)

- Before the pandemic, Louisiana ranked near last - 48th - in well-being overall for children, according to a Kids Count Data Book report based on 2019 data. In Louisiana, though, the impact of COVID/mental health crisis may be more profound for a generation of kids experiencing poverty, a lack of resources, and trauma stemming from destructive hurricanes. Counselors at a grief support center in the rural Acadiana region, two hours west of New Orleans, have seen what happens when bereaved children are left alone in their grief in an already isolating experience throughout the pandemic In a rural area where nearly one in five people lives in poverty and access to services is limited, grief around losing those who provided stability, confidence, and care is amplified by anxiety about the future.

#### Workforce development and retention in the Bayou Region:

TPCG Community Needs Report (January 2022) - There needs to be more training and availability locally for living wage jobs. People are steered toward lower-wage jobs that are not transportation and childcare-friendly. Lack of childcare is a huge barrier to work. Women are leaving the workforce due to lack of job opportunities/lack of childcare. Many jobs require higher education and education assistance is needed to create opportunities for better-paying jobs for low-income families. Funding sources allow families to receive financial assistance to be trained to be put to work or obtain higher-paying jobs.

ALICE Report (May 2023) - For households that struggle to make ends meet across all demographic groups, the crux of the problem is a mismatch between earnings and the cost of basics. 75% of these top 20 jobs still paid less than \$20 per hour. Earning less than \$20 hourly wasn't enough for many workers to keep pace with the rising costs of essentials. In 2021, with two full-time workers in two of Louisiana's most common jobs – retail salesperson and cashier – and multiple pandemic supports, a family of four's income still fell short of the minimum cost of basics by over \$17,000.

LA Workforce Commission - LA Occupational Information System (LOIS): This tool is a live dashboard that updates regularly. June 2023 Unemployment rate was 3.4%; U.S. rate was 3.5%. July 2023 Terrebonne unemployment rate: 4.2% / July 2023 Lafourche unemployment rate: 4.0% / Jefferson Parish unemployment rate: 4.0%

#### Workforce Innovation and Opportunity Act - LA State Plan (2020 - 2023) -

Adults: The WIOA Title I Adult program provides workforce activities that increase, (particularly for individuals with barriers to employment), the employment, retention, earnings, and attainment of recognized postsecondary credentials of adults age 18 and older, and as a result, improving the quality of the workforce, reducing dependency on public assistance and increasing economic self-sufficiency. Dislocated worker services are custom-tailored to meet an individual worker's specific needs. Working one-on-one with a case manager, workers are guided through the process of developing an Individualized Employment Plan that includes as a minimum: 1) Career planning and counseling, 2) Job search and placement, 3) Approved training, which includes Registered Apprenticeship programs, 4) Other needed support services.



#### **Early Childhood Education:**

Partners for Family Health LA (Winter 2021 report) - 73,228 children live in the 32 parishes that are classified as either Moderate-High or High Risk, representing approximately 23.8% of all children under age 5 in Louisiana. Black children face more disadvantages on average than White children. While certain parishes are considered higher-risk environments for young children, it should be noted that 98% of all Louisiana parishes (63 out of 64) are rated as "High Risk" on at least one indicator. Conversely, 97% of all Louisiana parishes (62 out of 64) are rated as "Low Risk" on at least one indicator.

2023 Kids Count Databook: See p. 21 (overall child well-being) - The Foundation derives a composite index of overall child well-being for each state by combining data across four domains: (1) Economic Well-Being, (2) Education, (3) Health, and (4) Family and Community. These composite scores are then translated into a state ranking for child well-being. Louisiana ranks in 49th place in the "Overall Child Well-Being" category. Louisiana ranks 50 in economic well-being, 43 in education, 49 in health, and 49 in family and community.

Early Success: LA Fact Sheet (2023) - Approximately 49% (267,000) of the state's children 0-8 live in households below 200% FPL. This number represents a decrease from 53% (294,000) in 2015. Non-White children 0-8 are significantly more likely to be living in households below 200% FPL. In 2022, the Louisiana Early Childhood Education Fund and early childhood programs gained a \$84 million historic amount of funding. Lawmakers passed a bill in (2022) that allows certain parishes to invest in early care and education as a juvenile justice prevention effort. The legislature also passed a bill in (2022) that requires school districts to work toward offering year-round, full-day pre-kindergarten to all 4-year-olds.

73,228

children living in Louisiana are classified as either Moderate-High or High Risk



LA Policy Institute for Children (2023) - Over 80% of 4-year-olds in Louisiana attend free public pre-K in schools or Head Start programs. For children under age 4, quality early care and education are severely underfunded and out of reach for most low-income, working families. There are 173,000 total in-need children from birth through age 3 in Louisiana and 114,000 in-need children without access to a high-quality early care and education program in Louisiana. \$760M annual loss faced by Louisiana employers from employee absences and turnover due to childcare issues.

#### **Access to Quality Health Care and Medication:**

LA Illuminator: LA's rural healthcare anemic for minorities, poor and elderly (Nov 2022) - 73% of state residents live in areas that are understaffed medically. Louisiana's high poverty rate, combined with critical shortages of providers in the public health sector, exacerbates chronic issues in a largely rural state. 50 of 64 parishes are at least 92% rural with a population of 1.2 million residents combined, the majority of whom are minorities, elderly, and live in poverty. Federally Qualified Health Centers are usually the only facilities in a community that accept patients with Medicaid or who have no health insurance; 1 million residents in LA have coverage under Medicaid, and most are children.



#### Thibodaux Regional Health System: 2022 Community Health Needs Assessment -

Participants taking this survey listed Access to Health Care as a moderate problem within the community. Those who rated it as a major problem gave the following reasons: general access to care, transportation, and specialty care.

- Health Care Coverage: A total of 51.2% of TRHS Service Area adults aged 18 to 64 report having health care coverage through private insurance. Another 40.6% report coverage through a government-sponsored program (e.g., Medicaid, Medicare, military benefits). Among adults aged 18 to 64, 8.2% report having no insurance coverage for health care expenses; this is higher than the LA percentage (13.6%) but found to be lowest in Black participants and men.
- Difficulties Accessing Services: A total of 45.4% of TRHS Service Area adults report difficulty or delay in obtaining health care services in the past year. This is higher than the national percentage and has significantly increased since 2018; it is more often reported in adults younger than 65 and low-income participants.
- Barriers to Health Care Access: Of the tested barriers, appointment availability impacted the greatest share of TRHS Service Area adults. Additionally, since 2018, difficulty in accessing healthcare has increased for the following reasons: appointment availability, difficulty finding a physician, and transportation; all of these are higher than the national percentage.
- Health Care for Children: A total of 9.2% of parents say there was a time in the past year when they needed medical care for their child but were unable to get it, which represents a significant increase since 2018 and is slightly higher than the national average (8.0%).

45.4%

of TRHS Service Area adults reported difficulty or delay in obtaining health care services in the past year.



#### Terrebonne General Health System: 2023 Community Health Needs Assessment -

This CHNA found that access to health care was a major focus area for numerous reasons including health insurance coverage, physician availability, affordability, health literacy, and transportation. Additionally, more physicians are needed, but TGHS recommends healthcare facilities should explore telemedicine opportunities. This, however, increases the need for residents to have adequate access to computers, laptops, phones, and high-speed internet.

- Listening to the Community
  - Community Stakeholders
    - The top three barriers for people not receiving care are transportation (66.7%), affordability (66.7%), and availability of services (52.4%)
    - Limited service available (80.9%) and attitudes/beliefs about public transit (38.1%) contribute to transportation issues.
    - Quality of life would be improved by: having access to behavioral health services (77.3%), transportation (59.1%), and community health education and health literacy (31.8%).
    - 38.1% of participants said that providing transportation is the best solution to help the vulnerable population
  - Key Informants
    - The top three barriers for people not receiving care are affordability (77.8%), health literacy (77.8%) and transportation (75.6%).
    - Challenges contributing to transportation issues include limited-service availability (75.6%) and lack of community education around available resources (60%).
    - The best solutions to help vulnerable populations meet health needs include providing mobile health services (35.6%) and providing transportation (15.6%).
  - Primary Care and Access to Physicians: The patient-physician ratio for Terrebonne Parish is higher than state and nation, indicating the need for more physicians. These are the rates of physicians per patient in 2022; it is anticipated that another 392 physicians will be required by 2030.
    - TB: 2,350 / LA: 1,430 / US: 1,310



# Terrebonne General Health System: 2023 Community Health Needs Assessment Continued

- In county health rankings, a score of 1 is the healthiest and a score of 64 is the least healthy. TB ranked 28 in 2016, 48 in 2019, and 43 in 2022.
- Health Insurance
  - In Terrebonne Parish, 9.41% do not have health insurance. The rate of uninsured individuals in the parish exceeds the state average of 8.7%. This results in a lack of access to healthcare including primary and specialty care.
  - In reviewing uninsured status by race, the highest percentage is "some other race" (53.4%) whereas "Asian" is the lowest (5.9%).
  - In 2022, 29.9% of the TB population received Medicaid as opposed to 27.7% in LA and 20.1% in the US.
- Telemedicine: The use of telemedicine increased throughout the COVID-19 pandemic as it provides virtual access to healthcare education, communication, and connection with physicians and medical staff.
  - Roughly one-third of adults (37.0%) used telemedicine in the past 12 months. Telemedicine usage was utilized more by women 65 years of age and older (Centers for Disease Control and Prevention). Women are more likely to use telemedicine than men and the use over age groups demonstrates that adults 65 years and older are more likely to use telemedicine than younger adults.
  - White adults (39.2%) were more likely than Hispanic (32.8%), Black (33.1%), and Asian (33.0%) adults to have used telemedicine in the past 12 months. American Indian or Alaska Native adults (40.6%) were more likely to use telemedicine than Hispanic, Black, and Asian adults.
  - The percentage of adults who used telemedicine increased with education level, from 28.7% among adults with less than a high school diploma or GED to 43.2% among adults with a college degree or higher.

In county health rankings, a score of <u>1</u> is the healthiest and a score of <u>64</u> is the least healthy. In 2022, Terrebonne ranked





# Nonprofit Collaboration and Community Resources

#### **Survey Summary**

- "BCF has proven its ability to forge strong partnerships to tackle big problems. The success of the Hurricane Ida Housing Recovery Program and its partnership with MDS proves that BCF has the ability to focus resources and meet the most dire of needs."
- "As the community grows, there will be the need for new programs, for existing programs to grow, as issues become more populated. Continuing to build relationships with organizations, corporations, and donors is important."
- "The greatest opportunity for growth for Bayou Community Foundation is to capitalize on its prior experience with handling the community needs following Hurricane Ida."





#### **Focus Group Summary**

Non-profit collaboration and community resource was mentioned in 6 instances across four focus groups.

- "There is a breakdown between agencies working together that are supposed to be helping."
- "Everyone is doing what they can, but we need to work together and collaborate so everyone will know what services are offered, where, when and by whom."
- "BCF could fund service education/resource lists at the local/community level."









## **APPENDIX I**

### Bayou Community Foundation's Bayou Region Behavioral Health Summit April 30, 2024

### **Findings from Table Discussions:**

#### What is working in our region to support behavioral health?

- New 24/7 crisis center/mobile unit at Start Corp.
- Ochsner Chabert Behavioral Health Unit
- Lafourche Parish Brief Counseling
- 211/988 helplines, statewide database
- Collaboration
- Telehealth
- Reduced stigma for seeking care
- Increased outpatient services for adults
- Increased number of community providers
- Local nonprofits providing resources and services

#### What needs, gaps in services and barriers to service do we see?

- TRANSPORTATION (most frequent response)
- Behavioral Health Services for Children, Substance Use Disorder treatment for Teens
- School-based services, training for educators
- Lack of awareness of services available
- More beds for acute psychiatric care
- Long-term residential treatment, transitional living
- Affordability, insurance, Medicare reimbursements (challenges for patients and providers)
- Challenges to expand the number of providers
- Wait times between assessments and care
- Prevention/Intervention, Parenting resources
- Lack of services in rural, bayou communities
- Funding for community/nonprofit programs
- Behavioral Health Advocacy with elected/policy leaders



#### **Findings from Table Discussions Continued:**

#### What does optimum care look like?

- HOLISTIC CARE Mental health treated as integral part of overall health
- Community care centers, "One Stop Shops"
- "Map" of treatment services, Decision Tree
- Timely access to services
- Individualized coordination of care, continuum of care, smooth transitions of care, wrap-around services
- More services for children/youth
- More crisis care
- Affordable care for all Insurance, Medicare reimbursements
- Coordination, accessible database between behavioral health and other health care providers, law enforcement
- Promotion of 211 helpline
- Reduced stigma for accessing care
- More training and education on behavioral health issues
- Funding for community/nonprofit services

# What action items or tools would improve behavioral health care access in our region?

- Community Resource Directory, Decision Tree, Mapping Resource
- Community events for further collaboration, education, awareness of resources; community database for programs/providers/events
- Crisis stabilization and intervention program development
- Interagency program/collaboration that allows for better continuity of care
- Promotion of mental health to employers/employees
- Training for educators, other health care providers, "gatekeepers" to ID potential mental health crises and refer services, EBP Training
- Increase services to youth through schools, faith-based groups, children & family services, nonprofits, etc.
- Advocate needs to legislators, local elected officials
- Public awareness campaigns to de-stigmatize behavioral health and educate about resources available
- Develop transportation solutions
- Strengthen telehealth access
- 24/7 Crisis Center in southern Lafourche Parish
- Develop local model for law enforcement/BH provider crisis assessment/deescalation team



## **APPENDIX II**

### 2023 Bayou Region Hunger Summit Recap October 12, 2023

#### **Trends and Gaps:**

# In the last 3 years, what trends have we seen in food insecurity among the people we serve?

- An increase in the individuals who are facing housing insecurity and homelessness
- Those coming for help are more desperate
- There are not enough volunteers to help with food distribution
- The price of resources (especially food) is higher and people who once could afford food are now struggling
- Government benefits have not kept up with inflation and the current cost of living
- There is an increased number of at-risk seniors
- Marginalized communities hesitate to reach out for services for fear of reprisals (LGBTQ+ and non-English speakers especially)
- There are larger numbers of single-parent homes with multiple children
- There is a lack of transportation to access resources
- Fewer and fewer individuals have emergency funds/savings as a result of pandemic and natural disasters
- Hurricane Ida damaged many stores; many did not reopen. So, we see more food deserts. We see food insecurity moving up the social/economic ladder. Many who before now did not have issues before are now having trouble due to a number of contributing factors, including inflation, housing issues from the storm, increased costs of insurance, and interest rates.

**Second Harvest Lafourche Parish snapshot** 

Second Harvest Terrebonne Parish snapshot



#### **Trends and Gaps Continued:**

# Are there gaps in food distribution capacity, services, service areas, and/or populations served?

- There is a need for unscheduled food distribution to meet on-demand needs
- There is a need for transportation for those living in rural areas to access services
- There is a need for a grocery shopping program for seniors and other individuals who are homebound and depend on "meals on wheels"
- There is a lack of awareness of organizations available to help clients with needs that our organizations do not address
- There is a lack of knowledge of educational opportunities
- There is an increase in the number of food deserts
- Sustainability for nonprofits and volunteer groups is becoming more difficult
- There's just not enough funding to go around. It's also difficult to get to appointments, food banks, etc. due to a lack of personal and public transportation.



- There is a need for more awareness concerning the types of food items donated and their accessibility to those obtaining donations (for example: pop-top can goods, including can openers with those that are not, microwave access for cold/frozen meals)
- There are severe inadequacies with regard to the consistency, type, quantity, and quality of food sent to the distribution pantries.
- Transportation to food distribution sites creates a barrier and challenge. Also, educating the public on where services and distribution sites are located would help. We may need to get a bit creative in marketing these locations and services.



#### **Trends and Gaps Continued:**

#### Why? What is contributing to these trends and/or gaps?

- Individuals are hesitant to come forward because of embarrassment
- The non-English-speaking community faces barriers to service without interpreters or social security numbers
- The immigrant community is hesitant to reach out for services out of fear of legal consequences
- There is a lack of transportation for individuals to access resources
- There is a lack of knowledge of available resources
- The pandemic and natural disasters have amplified the gaps
- The lack of employment, lack of proper education to find employment (several of the people I work with don't have a high school diploma or a GED), lack of affordable childcare to find employment (being able to afford it as well as finding a daycare with availability).
- Hurricane Ida caused many stores to close. Residences of Pointe aux Chenes now must travel 20 minutes + to get to a store.

#### Are any of these factors addressable at the community level?

- We need more collaboration across agencies
- We need to develop a way to keep informed of available resources and educational opportunities
- We need a way to educate the public of available resources
- We need to develop a ready list of supplies needed for donors

# "We need more collaboration across agencies."

- Hunger Summit Attendee



#### Impacts:

# Beyond hunger, how is food insecurity impacting the people you serve? What other struggles are they experiencing?

- Clients are unable to afford medication
- Seniors are in need of in-home care
- Most seniors live on fixed incomes. Depending on their life circumstances and income, they may struggle between spending their dollars on food or medication, food or rent, food or incontinence supplies, food or utility bills, etc.
- Clients are facing a difficult time accessing mental health services
- Clients are facing unemployment (both gaining and keeping employment)
- There is a lack of affordable childcare
- There is a lack of affordable housing
- · Clients who are suffering from drug addiction and mental illness
- Clients are unable to pay utility bills, rent, or for basic needs
- Some individuals are choosing to turn to criminal activity in order to make sure that they have the funds to put food on the table (so to speak). This impacts not only the individual and their families but also the community and public safety.

#### What Can We Do About It?

- We need to remember that we are all working together and not Us vs. Them
- We need a resource directory and a way to easily access resources that other organizations offer
- We need more understanding of services offered and networking with Second Harvest, Catholic Charities, and TCU Food Bank
- We need open-door policies for pantries with no income requirements or other requirements
- We need to ensure that everyone handling food understands safe food policy and procedure
- We need partnerships with outside programs to offer a more holistic approach to client's needs
- We need organizations to employ outreach staff to access current community needs and work on ways to address them
- We need to build more effective collaboration efforts
- · We need to remember to have empathy for those who are struggling
- We need to remember what the goal is
- We need to take into account other causes of hunger...it's a symptom of the bigger problem



# What is not working? Are there organizational efforts or community initiatives that are not effective?

- We need transportation/ bus passes to enable clients to get to us
- There is a lack of accessibility (sidewalks/walkability) for clients to safely get to us
- Some of the homeless population is looking for resources (food, clothing, temporary shelter) but not long-term solutions to find permanent housing
- The needs are bigger than the resources available
- Mental health and substance use disorder resources available are not sufficient
- We do not meet in person enough / current working groups and committee meetings by Zoom are not as effective as they can be
- There is not enough communication between agencies
- We feel like we are putting a band-aid on a wound but not solving the core problems —especially regarding homelessness
- · Building awareness for resources so that those who need it can find it easily
- Our outreach efforts to certain high-risk populations need to expand
- A lot of organizations say they provide certain services such as utility assistance but when they are called, they don't have the funding or that they don't qualify even though they have little to no income.

#### Community/Multi-Agency Action Plan:

#### Short-Term Action Plan (30 days) with resources/partnerships/next steps needed

- Create a working group that will meet more often and set the first meeting date
- Creation of a resource guide that would be included with food distributions
- Create a "snapshot" of summit participant's organizations that include resources and services
- Partner with local libraries to host educational programming for the public
- We can all take a more active role in becoming familiar with agencies and resources

#### Long Term Action Plan (6 months) with resources/partnerships/next steps needed

- A community calendar for organizations that need volunteers
- Connect organizations that need volunteers to corporate businesses and other groups that require volunteer hours
- A resource guide of agencies and services offered that is updated on a regular basis
- A way for us to share our successes and celebrate together
- Establishing more satellite locations for resources by partnering with other agencies that serve those in need of resources



## **APPENDIX III**



# 2024 Strategic Plan

Bayou Community Foundation embarked on a strategic planning process in July 2023 to refine the organization's Mission and Vision; strengthen alignment with critical needs Lafourche, Terrebonne and Grand Isle; and grow our engagement with donors and nonprofits to magnify our impact. The faciliator-led process sought feedback from 200 community stakeholders and included two days of planning retreats with Board of Directors and staff.

#### VISION:

We envision a vibrant and diverse Lafourche, Terrebonne and Grand Isle community where all can thrive.

#### **MISSION:**

**Bayou Community Foundation** strengthens our region through philanthropic leadership.

#### To achieve this vision and fulfill our mission, Bayou Community Foundation will:

- Actively address critical needs of our community;
- Inspire generosity and grow charitable resources to make a lasting impact; and
- Lead, convene and collaborate with donors, partners and nonprofits to enrich our community

## **Our Program and Operational Priorities:**



**Grow Philanthropy:** Provide exceptional philanthropic opportunities that engage donors and help them make lasting impacts on the community we serve.



**Strengthen Nonprofit Capacity** to address critical needs and create a thriving and sustainable community, in blue skies and in crisis.



Convene discussions, collaborate with partners, and **develop resources** to enrich donor experience, nonprofit efforts and our community as a whole.



**Build Operational Capacity and Governance:** Strengthen the capacity of BCF to most effectively and equitably deliver our mission, enhance the giving experience, and serve our diverse community.

### **2024-2027 Initiatives:**

- Accelerate Annual Nonprofit Grants Program to \$300,000+ per year, aligned with Community Needs Assessment to most effectively fill most critical needs in the region.
- Grow Annual Conference, host 2+ workshops/year and leadership development to build nonprofit capacity.
- · Connect Donors with nonprofits and issues they are passionate about through **nonprofit tours and news features.**
- Promote purposeful giving through Donor Advised Funds, Field of Interest Funds and Endowments.
- Cultivate philanthropy and build sustainability with Emerging Philanthropists Program and Council of Advisors.
- Convene stakeholders to develop collaborative resources that address needs like the Working Group on Hunger.







## CONTACT INFORMATION

### **Bayou Community Foundation**

Strengthening Lafourche Parish, Terrebonne Parish and Grand Isle, Louisiana, through philanthropic leadership.

#### Office address

315 Barrow Street Houma, LA 70360

#### **Mailing address**

P.O. Box 582 Houma, LA 70360

Website: www.BayouCF.org

#### Follow Us on our Social Networks:









#### **General Inquiries**

Contact@BayouCF.org 985-219-0046

#### **Executive Director - Jennifer Armand**

Jennifer@BayouCF.org 985-219-0047

#### Community Impact Officer - Kati Callais

Kati@BayouCF.org 985-219-0048

**2024 Board of Directors:** Henry Lafont, Jr. - *President*, Richard Watkins - *Vice-President*, Edward Bouterie - *Secretary/Treasurer*, Bonnie Babin, J.J. Buquet, Mike Callais, René David, Alexis Duval, Berwick Duval, Renee Lafont, Stephen Peltier, Gary Williams, Jr.

