



FOR IMMEDIATE RELEASE
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Contact: Jennifer Armand, Coordinator
(985) 790-1150, armandj@BayouCF.org

Support 55 Lafourche and Terrebonne Nonprofits on Tuesday, May 1 during GiveNOLA Day!

On Tuesday, May 1, our Lafourche and Terrebonne communities will come together to support the great work of 55 local nonprofits during the 24-hour online giving event known as **“GiveNOLA Day.”**

Sponsored by the Greater New Orleans Foundation (GNOF), GiveNOLA Day benefits participating nonprofit organizations in Lafourche, Terrebonne, and the entire New Orleans region. The nonprofits also receive “a little something extra” from the GiveNOLA Day Lagniappe Fund for every dollar they receive in online donations on May 1.

On May 2, 2017, over 700 nonprofits throughout the metro area raised \$4.9 million in gifts on GiveNOLA Day. Here in the Bayou Region, 53 nonprofits raised \$78,000 during last year’s online giving event. For 2018, 55 Lafourche and Terrebonne nonprofits participating in GiveNOLA Day are working to raise \$100,000 in gifts on May 1.

The Bayou Community Foundation (BCF), which serves Lafourche and Terrebonne, is coordinating a **“Give Bayou”** campaign to promote the local nonprofit organizations that are participating in the giving event and to encourage local residents to make online donations to our Bayou Region nonprofits May 1. A full list of all participating Bayou Region nonprofits and details on how to give can be found at **GiveBayou.org**.

“The Bayou Community Foundation is committed to supporting the work of our local nonprofits to meet the critical needs of our Bayou Region all throughout the year. We are delighted to once again urge our friends and neighbors to ‘Give Bayou’ and support our community on this one very special day of giving,” says BCF Chair Dr. James Leonard.

“With donations starting at only \$10, everyone can be a philanthropist on May 1 and we encourage local residents to support as many of our local nonprofits as possible by giving online that day,” BCF Vice Chair René David says. “We are such a generous, caring community. We can all help our Bayou Region shine on May 1!”

Bayou Community Foundation is one of the 55 local organizations accepting online gifts on May 1. Donors can make gifts directly to BCF through GiveNOLA.org and 100 percent of gifts made to BCF will fund grants to local nonprofits this summer for critical program addressing human services, education, workforce development and coastal preservation. Last year, BCF awarded \$220,020 in grants to 29 local nonprofits, and GiveNOLA Day donations to BCF on May 1 will help build an even bigger grants fund for 2018.

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“Donors can make a huge impact on our community with a gift to BCF. You give. We give. Our community wins,” says Dr. Leonard.

Making an online gift for GiveNOLA Day is easy:

- Visit GiveNOLA.org from Tuesday, April 24 – Tuesday, May 1 and search for your favorite participating Terrebonne and Lafourche nonprofits, or view the nonprofit list at GiveBayou.org.
- Schedule a donation in advance to be processed on May 1 **OR** click and give immediately from 12:00 a.m. – 11:59 p.m. on Tuesday, May 1.
- Gifts begin at only \$10 and you can give as much and to as many nonprofits as you choose.
- Your donations benefit **ONLY** the nonprofits you select. Your gift stays here in our Bayou Region!

For more information about the Bayou Region nonprofits participating in GiveNOLA Day, visit www.GiveBayou.org. For more information about Bayou Community Foundation, visit www.BayouCF.org. For more information about GiveNOLA Day, visit www.GiveNOLA.org.

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