

Focus on Funding

Bayou Region Conference for Nonprofits

Thursday, July 26, 2018

Fletcher Technical Community College • 1407 LA Highway 311, Schriever

Presented by:



BayouConference.org

8:00am-8:30am **Registration**

8:30am-8:45am **Welcome and Acknowledgements**

Bayou Community Foundation, Greater New Orleans Foundation, Fletcher Technical Community College

8:45am-9:30am **Keynote Presentation: "Creating a Culture of Philanthropy"**

Presented by Susan Mancuso, Susan Mancuso Consulting

9:45am-11:00am **Break Out Session #1**

- Susan Mancuso: The Terrible Ts of Special Events—Trash, Toilets and Tents
- Jack Murphy, Network for Good: Be a Data Savant: Finding the right CRM for your nonprofit
- Gambel Communications: Marketing Your Nonprofit on a Shoe String Budget

11:15am-12:30pm **Break Out Session #2**

- Ingrid Alvarado and Simon Spadaro-Bliss: Moves Management- Retaining and Upgrading Your Donors
- Emily DiStefeno: Volunteer Management- Engaging Volunteers as Unpaid Fundraising Staff
- Mandi Cambre: Fundraising with Social Media

12:30pm-2:30pm **Luncheon Presentation and Closing – "Panel of Local Grant Funders"**

Visit with nonprofit colleagues over lunch, followed by a panel discussion and Q & A with representatives of Chevron, Entergy LA, Danos, LA Bar Foundation and BCF, moderated by GNOF CEO Andy Kopplin.

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