



2019 Bayou Region Nonprofit Conference

August 16 · Fletcher Technical Community College
www.BayouConference.org



AGENDA

- 8:00 am - 8:30 am** Check in, breakfast, vendor booths – Room 213-217, main campus building
- 8:30 am - 9:00am** Welcome, announcements, introduction of sponsors/vendors/opening speaker
- Jennifer Armand, Bayou Community Foundation Executive Director
 - Kellie Greene, GNOF Nonprofit Leadership and Effectiveness Director
 - Dr. Kristine Strickland, Fletcher Technical Community College Chancellor
- 9:00 am - 9:30 am** Opening Presentation: “Just Do You!” – “DJ Rhett” LeCompte, Stellar Media
- 9:30 am - 9:45 am** Break
- BREAKOUT SESSION #1: 9:45 am – 11:00 am**
- Room 222:** Board Recruitment and Succession Planning - Cory Sparks, Sparks Consulting
- Room 220:** PR for Nonprofits: Choosing the Best Press for You – Gretchen Hirt & Sarah Hugg Centorino, Gambel Communications
- Room 219:** Telling Your Nonprofit’s Story – Suzanne Raether, Sticks and Stones Writing Services
- 11:00 am-11:15 am** Break
- BREAKOUT SESSION #2 11:15 am - 12:30 pm**
- Room 222:** Simply Strategic: Practical Planning for Small Nonprofits – Rebecca Thibodaux, Simply Nonprofits
- Room 220:** PR for Nonprofits: Choosing the Best Press for You – Gretchen Hirt & Sarah Hugg Centorino, Gambel Communications
- Room 219:** Engaging Board Members in Fund Development – Nora Ellertsen, The Funding Seed
- 12:30 pm - 1:00 pm** Boxed Lunch & Sponsor Remarks - CEO Andy Kopplin, GNOF – Room 213-217
- 1:00 pm – 1:50 pm** Learning from Each Other: Fund Development Panel Discussion moderated by Susan Mancuso, CFRE – Room 213-217
- 1:50pm – 2:00pm** Break
- BREAKOUT SESSION #3 2:00 pm - 3:15 pm**
- Room 222:** Leading Practices in Finance Basics for Nonprofit Leaders - Kristian Beatty & Kay Irby, LANO
- Room 220:** Getting Your Nonprofit in the News – Keith Magill, Houma Courier/Daily Comet
- Room 219:** #Trending: Capitalizing on Fund Development Trends with Your Online Presence – Mandi Cambre, Cambre Consulting Solutions

Breakout session presentations are posted on www.BayouConference.org.