

# Welcome!



BAYOU COMMUNITY  
FOUNDATION

United States  
**Census**  
**2020**

# **2020 Census:** **Complete Count Committees**



## **Atlanta Regional Office**

Managing Census Operations in  
AL, FL, GA, LA, MS, NC, SC



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
***census.gov***

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United States®  
**Census  
2020**

# The U.S. Constitution and Decennial Census

- Conducted every 10 years since **1790**, as required by the U.S. Constitution. Article I, Section 2. *"Representatives and direct Taxes shall be apportioned among the several States which may be included within this Union, according to their respective Numbers . . ."*
- The 1790 counted 3.9 million inhabitants.
- U.S. marshals conducted the enumerations between 1790 and 1870.
- Specially trained enumerators carried out the census beginning in 1880.



1910 Enumeration  
A census enumerator interviews Winnebago Indians in Wisconsin in 1910.

*Schedule of the whole number of Persons in the Territory of the United States North West of the Ohio.*

Names of Counties	Free white Males					Free white Females					Slaves
	Under ten years of Age	Between ten and 16 years	Between 16 and 20 years	Between 20 and 25 years	25 years and over	Under ten years of Age	Between ten and 16 years	Between 16 and 20 years	Between 20 and 25 years	25 years and over	
Jefferson	110	116	126	145	438	110	116	126	145	438	
Washington	1937	733	749	731	117	1763	719	713	606	338	35
Adams	1035	379	568	642	293	991	328	472	507	193	18
Hamilton	727	273	219	341	177	664	261	267	273	115	15
Wayne	3273	1335	1502	1251	480	3090	1165	1297	954	344	0
Robt.	540	201	332	584	191	467	193	352	191	100	139
Summit	1648	630	928	1061	336	1413	603	760	693	293	125
	202	71	228	223	55	206	83	93	106	21	5
The aggregate amount of each description.	9362	3647	4036	4833	1985	8644	3353	3861	3342	1393	337
The whole number of Inhabitants in the Territory 45,365.											

Historic census records are maintained and released by the National Archives and Records Administration, not the U.S. Census Bureau. Visit <http://www.archives.gov> for more information about publicly available records like the one shown here.



## New Initiatives for Census 2020 to help us reach our goal.

- Allowing people to respond anytime, anywhere, via **phone or internet**. Tests have shown internet self-response is the most cost effective and accurate way. Those that request a form can complete the Census using the form.
- The Census Bureau is eliminating paper and incorporating the use of handheld data collection devices.



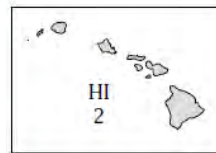
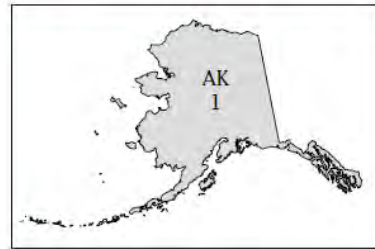
*The goal of the 2020 Census is to count everyone once, only once and in the right place.*

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# Why We Ask You to Allocate Resources to the 2020 Census

- Political Power
  - Census is constitutionally mandated for re-apportionment of Congress
  - Census results are used for Redistricting at national, state, and local levels.
- Money/Economic Impact
  - Billions of dollars are distributed to state and local governments using Census numbers.

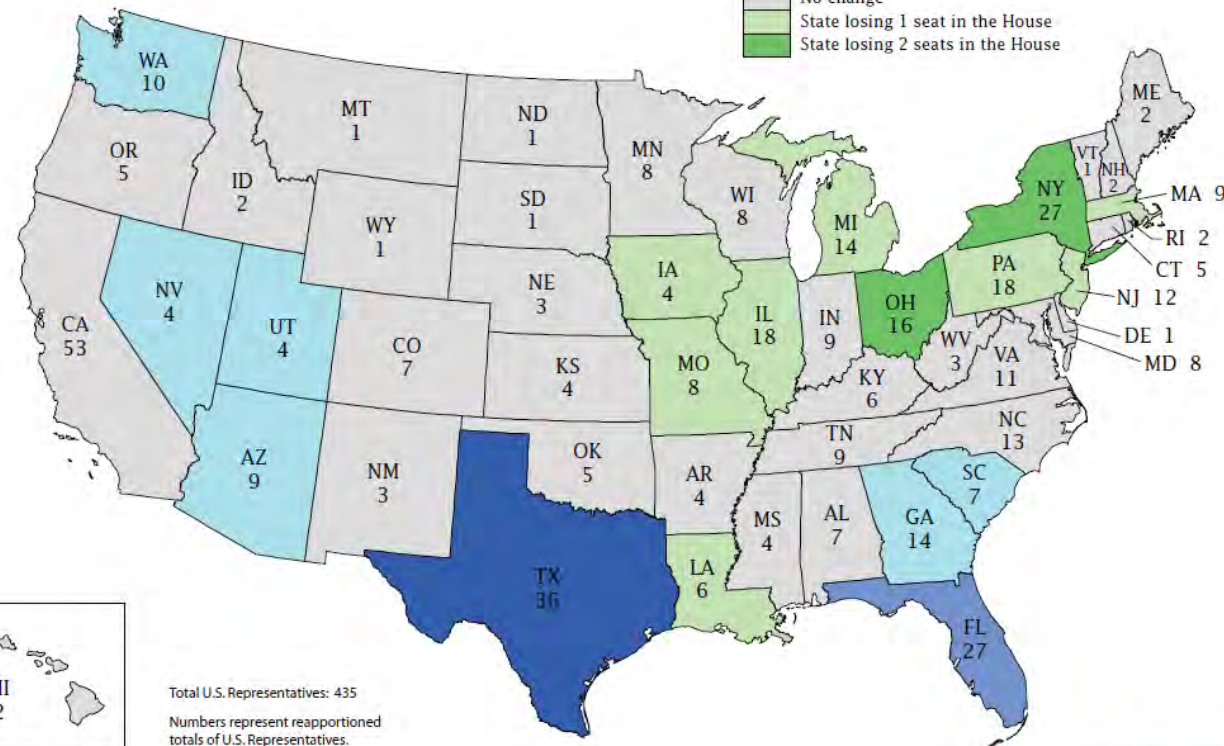
## Apportionment of the U.S. House of Representatives Based on the 2010 Census



U.S. Department of Commerce

Change from 2000 to 2010

- State gaining 4 seats in the House
- State gaining 2 seats in the House
- State gaining 1 seat in the House
- No change
- State losing 1 seat in the House
- State losing 2 seats in the House



Total U.S. Representatives: 435

Numbers represent reapportioned totals of U.S. Representatives.

U.S. CENSUS BUREAU  
Helping You Make Informed Decisions

# Census Data Are Used In Many Ways

- Forecasting of future transportation needs
- Determining areas eligible for housing assistance and rehabilitation loans
- Assisting tribal, federal, state and local governments in planning, and implementing programs and services in:
  - Education
  - Healthcare
  - Transportation
  - Social Services
  - Emergency response
- Designing facilities for people with disabilities, the elderly and children



# Privacy and Confidentiality

- Under Title 13, U.S. Code, all Census Bureau employees swear a lifetime oath to protect respondent data. It is a felony for any Census Bureau employee to disclose any confidential census information during or after employment, and the penalty for wrongful disclosure is up to 5 years imprisonment and/or a fine of \$250,000.
- We protect information by taking precautions in how we collect, analyze and disseminate information. The Census Bureau has strong program to protect information as they collect, process and store it in secure IT systems.
- The Census Bureau encrypts information, limits access, and actively monitors systems to make sure information stays secure.



It is  
important to  
note that the  
Census  
Bureau:

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never asks for your full Social Security number;

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never asks for money or a donation;

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never sends requests on behalf of a political party;

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never requests PIN codes, passwords or similar access information for credit cards, banks or other financial accounts.

# Who are our Hard To Count Populations?

- Children under 5yrs
- People with English as a second language
- Our Senior Citizens
- Renters
- Disabled Community
- LGBTQ Community
- Homeless

# 2020 CENSUS KEY DATES

## COMMUNITY INVOLVEMENT – OFFICES – DATA COLLECTION OPERATIONS

January 2018 through December 2019

Engage & Educate Local Leaders, Partners & Communities

January 2019

Early Area Census Offices Open (these offices run the Address Canvass Operation)

June 2019

Additional Area Census Offices Open (ACOs)

August 2019 through October 2019

Address Canvassing Operation

March 2020

Call to Action for Residents to Respond (starting March 23<sup>rd</sup>)

February 2020 through June 2020

Group Quarters Operations (Count of Residents in Shelters, Dorms, Nursing Homes, Transitory Locations, Prisons, Military Bases, RV Parks, etc. Local governments & Census identify & plan these operations)

Mid-March 2020

Residents Invited to Respond

Individual Housing Units (HUs) Invited by either:

Mail (to USPS Mailable Addresses)

or

Hand Delivery (to Rural/PO Box, non-USPS HU delivery)

1. Letter Mailed

1. List Housing Units (operation is called Update Leave)

2. Reminder Postcard

2. Leave Questionnaire (Spanish in certain areas) &

3. Then Paper Questionnaire

Letter w/other Response Options (internet & Phone)

Options to Self-Respond (all residents will have these 3 options & decide what is best for them)

Internet

Telephone

Paper

March 23, 2020

Self-Response Begins

April 1, 2020

Census Day – Reference Date = where you live on April 1

April 2020

Early Non-Response Follow-up begins (primarily areas around Colleges/Universities where the population leaves before early May)

May 2020

Non-Response Follow-up (NRFU) begins for households that do not self-respond (Households can continue to self-respond during this time)

Late August 2020 through September 2020

Areas Census Offices Begin Closing

August 2020 through December 2020

Quality Evaluation (re-contact of select Housing Units)

December 31, 2020

Deliver Counts to the President



# Do You know that the Census Bureau Collects a Wide Variety of Data Every Month?



Demographics:  
Age  
Sex  
Marital  
Education  
Housing  
Health Ins and more



Business and  
Industry Data  
Import/Exports  
Employment  
Government Data

Standard Hierarchy of Census Geographic Entities



Data at a variety of  
Geographic Levels:  
National, State, County  
City/Place  
Tract  
Block  
Congressional Districts

# Community-based CCC's

The Census Bureau encourages community leaders in hard-to-count areas to form CCC's and include trusted voices from the community.

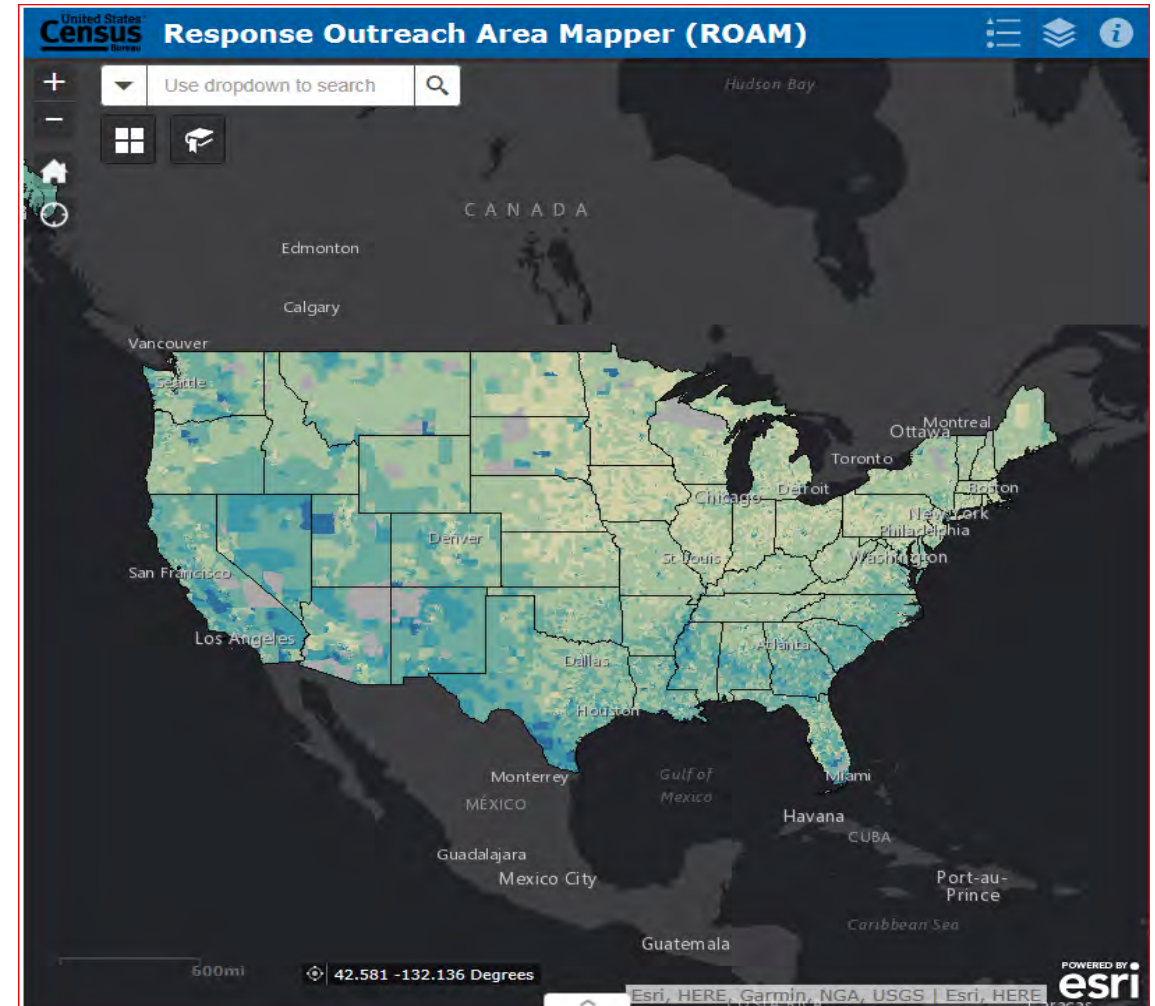
Hard-to-count areas may, for example, have:

- Hidden or overcrowded housing
- Populations that speak little or no English
- Off-campus apartments
- New immigrant populations
- High poverty areas
- People displaced by natural disasters such as floods, fires, and hurricanes



# Explore the Response Outreach Area Mapper Web Application

- The U.S. Census Bureau has released the Response Outreach Area Mapper (ROAM) web application.
- An interactive map to identify areas that typically have low response rates for censuses and surveys.
- Community planners and local officials can use the ROAM to plan, focus and allocate resources for the 2020 Census.
- Provides tract-level data.





# Census Recruiting Help Needed

- Free space with computers
- Free space with good internet access
- Preferably, ADA accessible space
- Spread the word about jobs





# Where to Direct Interested Applicants for 2020 Census Positions

[www.usajobs.gov](http://www.usajobs.gov)

Or

[2020census.gov/jobs](http://2020census.gov/jobs)

Or

Toll Free Jobs Line

**1-855-JOB-2020**

**(1-855-562-2020) or (1-855-889-8932)**

# Next Steps

- Continue to Identify and/or finalize your list of CCC members
- Inform the Census Bureau Partnership staff of the selected Chairperson, Committee members, Subcommittee chairpersons and members
- Schedule a Census workshop on CCC Workplans and Strategies.





- [countdabayou.org](https://countdabayou.org)
- [www.instagram.com/countdabayou](https://www.instagram.com/countdabayou)
- [twitter.com/CountdaBayou](https://twitter.com/CountdaBayou)
- [www.facebook.com/countdabayou](https://www.facebook.com/countdabayou)



# APRIL 1, 2020

Countdown to Census Day

**69**

Days

**14**

Hours

**31**

Mins

**32**

Secs

[TELL ME MORE](#)







# HOW TO PREPARE FOR THE CENSUS

## 1. GET THE FACTS

Census day is April 1st, 2020, but a lot is already being done to prepare for the census at both the national and local levels. [Learn More..](#)

## 2. BE READY TO TAKE THE CENSUS

It's safe, fast, and important. Come April 2020, you'll have three convenient ways of taking the census.



### Online

The 2020 Census will be the first to allow you to respond online in 13 different languages.

[Read More...](#)



### Mail

As in previous years, you can fill out and submit a paper census form by mail.

[Read More...](#)



### Phone

If you would prefer to speak with a census enumerator, you can call in your census response. [Read More...](#)

# TERREBONNE COMPLETE COUNT COMMITTEE

*The Complete Count Committees (CCC) program is key to creating awareness educating communities all across the country.*



Terrebonne Parish held stakeholder meetings to begin developing strategies to reach all our residents in the 2020 Census. The committee is charged with obtaining an accurate and complete population count for Terrebonne Parish by educating residents on why the census is important and motivating them respond to the 2020 Census. The committee facilitates the planning and implementation of the committee's outreach and engagement strategies at all levels.



## STEERING COMMITTEE

The chairperson collaborates with the highest elected official or community leaders to select subcommittee members. The Steering Committee is responsible for coordinating subcommittee work, providing guidance on best community engagement practices, and serving as liaison between committee co-chairs and subcommittees.

### Steering Committee Members

- Alton Johnson, Child Welfare & Attendance Supervisor, Terrebonne Parish School District
- Angi Charpentier, Development Supervisor, Terrebonne Parish Information Technology
- Brian Rodrigue, Network Administrator, Terrebonne Parish Information Technology
- Christopher Pulaski, Director, Terrebonne Parish Planning and Zoning
- John Foret, Dulac Community Center
- Katie Dehart, Isle de Jean Charles Band of BCC
- Kim Vaucin, Child Welfare & Attendance Supervisor, Terrebonne Parish School District
- Lawrence DeHart, Director, Terrebonne Churches Food Bank
- Mary Cosper-LeBoeuf, Director, Terrebonne Parish Library
- Nicole M. Bourgeois, PhD, LMFT, Catholic Charities
- Reggie Dupre, Director, Terrebonne Levee & Conservation District
- Tara Lambeth, Assistant Director, Terrebonne Parish Planning and Zoning

## SUBCOMMITTEES

### Community



Executive directors from community organizations, Community Development Block Grant (CDBG) directors, leaders of fraternities and sororities, membership and non-membership organizations, and advocacy groups. Most major cities have offices that cater to the needs of immigrant, refugee, and minority populations, etc.

- Coordinates the building of coalitions with community organizations that serve the special needs of various racial, ethnic, cultural, civic, fraternal and advocacy groups, immigrants, and

### Education



Educational leaders, superintendents, principals, school district administrators, charter school administrators, teachers, students, Parent Teacher Organizations (PTOs), teacher organizations, and university housing coordinators.

- Creates, facilitates, and coordinates census awareness activities among the various educational levels from prekindergarten to post-graduate, including day care centers, Head Start programs, and parochial, private, charter, and home schools.

### Government



Elected officials, city/parish planners, demographers, cartographers, and municipal employees.

- Represents local government in all programs between the Census Bureau and local government, such as new construction programs and others.
- Elected officials are aware of and are included in committee activities.



## Media



Local media representatives, communication directors, bloggers, publishers and editors of neighborhood newspapers, graphic designers, social media users, and ethnic media representatives.

- Assists the committee in communicating census messages to all.
- Facilitates communication of the committee messages through multiple channels, such as ethnic media, local newsletters, electronic bulletins, local Web sites, and social media venues.
- Assists the community organizations in utilizing census toolkit materials that enable organizations to innovate

## Tribal Government



Community members authorized, on behalf of their tribal government, to conduct a Census 2020 awareness campaign throughout the tribe's jurisdiction and motivate residents to respond to the 2020 Census.

## Past Events



### Census 2020 Outreach Christmas Festival December 7th

Event Date: 12/7/2019



### Census 2020 Outreach Downtown Demonstration Day December 13th and 14th

Event Date: 12/13/2019 & 12/14/2019



### Census 2020 Outreach Boat & RV show January 10th - 12th

Event Date: 01/10/2020 - 01/12/2020





# NEWS AND EVENTS

*Stay up to date with the latest news and find upcoming events near you for CountDaBayou - Census 2020.*

## Upcoming Events



**Census 2020 Outreach**  
**SOUPer bowl**  
**Jan 25, 2020**

*Event Date: 01/25/2020*



**Census 2020 Outreach**  
**Point in Time Survey**  
**Jan 28, 2020**

*Event Date: 01/28/2020*



**Maria Immacolata Church**  
**Resource Fair**  
**246 Corporate Drive**  
**Jan 25, 2020**

*Event Date: 01/25/2020*



**Present to New Council  
Feb 19, 2020**

*Event Date: 02/19/2020*



**Commodity Distribution  
Mar 2020**

*Event Date: 03/2020*



**March for the Wetlands,  
Montegut Rec Center  
Mar 7, 2020**

*Event Date: 03/07/2020*



**Census 2020 Outreach  
Craftin' Cajuns - Craft Show  
March 21, 2020**

*Event Date: 03/21/2020*



**Census 2020 Outreach  
Houma Louisiana Wedding Expo  
March 31, 2020**

*Event Date: 03/31/2020*

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**Census Day at the Main Library  
Smaller events at Other Libraries  
April 1st, 2020**

*Event Date: 04/01/2020*





**Census 2020 Outreach  
Southdown Marketplace  
April 4th, 2020**

*Event Date: 04/04/2020*



**Census 2020 Outreach  
SLECA event, Civic Center  
Apr 17, 2020**

*Event Date: 04/17/2020*



**Census 2020 Outreach  
Good Earth Market/Healthy Kids  
Day, Wetlands Discovery Center  
Apr 18, 2020**

*Event Date: 04/18/2020*



**Census 2020 Outreach  
Lemonade Day and Maker's Fair,  
Main Library  
May 2, 2020**

*Event Date: 05/02/2020*



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Senior Planner



[www.lafourchegov.org](http://www.lafourchegov.org)

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